



SALUSTRA<sup>®</sup>

## About Us

### The Name “Salustra”

Salustra is a combination of the Latin words “*Salus*” and “*Ultra*”.

The words:

- *Salus* meaning: Health, Safety and Well-being.
- *Ultra* meaning: More, More Than and In Addition to.

These two words perfectly epitomise what the Company stands for, ‘***Complete long-term Health and Well-being Solutions***’.

### The Company

Salustra is registered in Ireland and is a high quality nutritional and supplement company. We Design, Formulate and Develop unique revolutionary products that are specifically targeted to support and maintain the health of the body. We offer complete product solutions and health plans for your long-term well-being.

### The Knowledge

Salustra’s expert and guiding force behind our products, has over 25 years of experience as an Alternative Health Practitioner. Respected by professional athletes, dancers and the general public, his nutritional advice and solutions has been sort by world champions.

His research, knowledge and comprehension of the human body, how it works, and the combination of ingredients and in what quantities help to repair it, Salustra’s revolutionary products are the result of years of research, design, formulation and development.

### The Products

Our modern lifestyles and poor diet are major contributing factors in obesity, low immune system, calcification of joints and lack of energy, are all present day issues requiring 21<sup>st</sup> century solutions.

Salustra’s products are designed and formulated so that you can succeed with your personal wellness goals. They are long-term solutions not quick fixes, which inevitably can contribute to other health issues further down the line.

We value your health, our nutritional and personal well-being products are designed to work in harmony with the body and each other.

### Production & Manufacturing

The nutrition and supplement sector is evolving at such a rate that no one individual company can keep up with all of the advances being made in the technology of ingredients, machinery and packaging.

Salustra made the decision to research the best and most reputable companies in their specific fields in the industry sector. Through continued assessment and specific high quality controls, we have selected the key company's we wish to partner with. All of our suppliers are strictly regulated and meet with the highest standards and all stringent EU food and supplement protocols and approvals.

This way we can guarantee the highest quality at every step and ensure we have the flexibility to take advantage of any technological advances being made in the future to enhance our products and service.

#### Beliefs

- Achieve remarkable success with advanced formulations
- Continual research, product testing and development
- Commit to uncompromising quality in our products
- Support you can count on to help you succeed
- Meet your nutritional and well-being needs
- Promote and focus on lasting long-term success rather than short term gains
- Ethical business practices and principles of integrity, quality and stability

*“Its a fact that each generation is living longer and as a consequence we are all searching for solutions to maintaining a healthy work, life balance whilst trying to provide our bodies with all it needs to sustain our health and well-being throughout life’s journey.*

*We believe that the search is over, the solution is Salustra, advanced revolutionary products, promoting better health, greater fitness and energy that gives the great feeling of Rejuvenation and Regeneration. We will give your body the tools it needs to work harmoniously, so you can live the life you want”.*

## Our Products



### *Cardiovascular Support*

In 1998 extensive studies into L-Arginine and its affects on the cardiovascular system earned its researches the Nobel Prize for physiology for medicine.

Since then further studies and research on the workings of L-Arginine have moved onto different levels of understanding and its effects on the brain, kidneys, liver and sugar levels.

The 25 active ingredients within Salustra complement each other and work in harmony with your body. Several of these ingredients support the nitric oxide flow within the body allowing other ingredients to work more efficiently in their own areas.

Over several years through our own research and studies incorporating testing and analysing the cardiovascular system and blood analysis, there has been numerous redevelopment of this product in order to achieve the best results with every individual.

Studies have shown that by taking this product you can get a high influx of anti-oxidants. These anti-oxidants help to reduce free radicals damage and oxidative damage in the body allowing the nitric oxide to move freely to the arteries and the heart.

We have added Vitamin C and E to help with balancing the adrenal glands. We noted that if people were suffering from adrenal fatigue that the nitric oxide was not as potent in supporting the cardiovascular system.

The introduction of Octocosanol was for a number of purposes. Firstly, to carry more oxygen into the artery wall. Secondly, to create a slight expansion in the artery to allow the nitric oxide to pass through and penetrate into the artery wall and heart.

The inclusion of Alpha-lipoic acid can help with numbness in the legs and arms as it has been used in the medical profession for diabetes and nerve-related symptoms of diabetes. Taurine, Coenzyme Q<sub>10</sub> (CoQ<sub>10</sub>) and Potassium have all been added to support your heart and increase your energy levels.

Salustra has a symbiotic relationship between all of the ingredients that works with each individual's needs. Taking this product can support better cardiovascular health, boost levels of anti-oxidants, drive better blood supply throughout the body, assist recovery in training and an overall positive effect on ones mental and physical energy.





### *Digestive Supplement*

Purifica is designed and formulated to support and aid digestion, maximise nutrition and energise your body more efficiently.

The modern diet is largely responsible for digestive discomfort and can cause symptoms such as IBS and leaky gut syndrome, where food is not fully digested and eventually starts to decay and rot in the system.

This causes gases and acids to leak back up through the system which leads to majority of digestive problems. The body's long-term reaction of this, is weakening of muscle tissue and can lead onto forms of arthritis.

People who are low in enzymes are usually tired and bloated after eating. Typical symptoms are feeling sleepy and usually feeling hungry quite soon after their main meals as their body has not extracted sufficient energy and nutrition from their meal.

Pending your diet, as we progress through life the more difficult it becomes to produce enzymes to digest food, especially cooked food.

Poor digestion can lead onto many different ailments. By adding Purifica into your balanced diet means that you can effectively extract the vital nutrients from your food convert it into vitamins, minerals, amino acids and energy more efficiently.

Purifica can to be a very successful formulation in easing your digestive-tract and achieving a healthy digestive system. Which can boost energy levels and complementing any weight loss programs.





### *Weight Loss Supplement*

Gracilia is designed and formulated to act as an appetite suppressant and support healthy weight loss, as part of a nutritionally balanced diet.

The formulation of Gracilia includes a combination of amino acids, which allows us to stimulate the body to produce enough fat-burning hormones in a natural manner and in harmony with the body's needs, supporting your metabolism.

A key ingredient within Gracilia, Konjac Glucomannan, is approved by the EFSA (European Food Safety Authority).

Studies have found Glucomannan fibre can make you feel more full, suppressing your appetite and contributes to supporting healthy weight loss.

The inclusion of Chromium can help balance sugar levels and help suppress cravings.

Gracilia can be a very successful formulation in assisting your healthy weight loss.

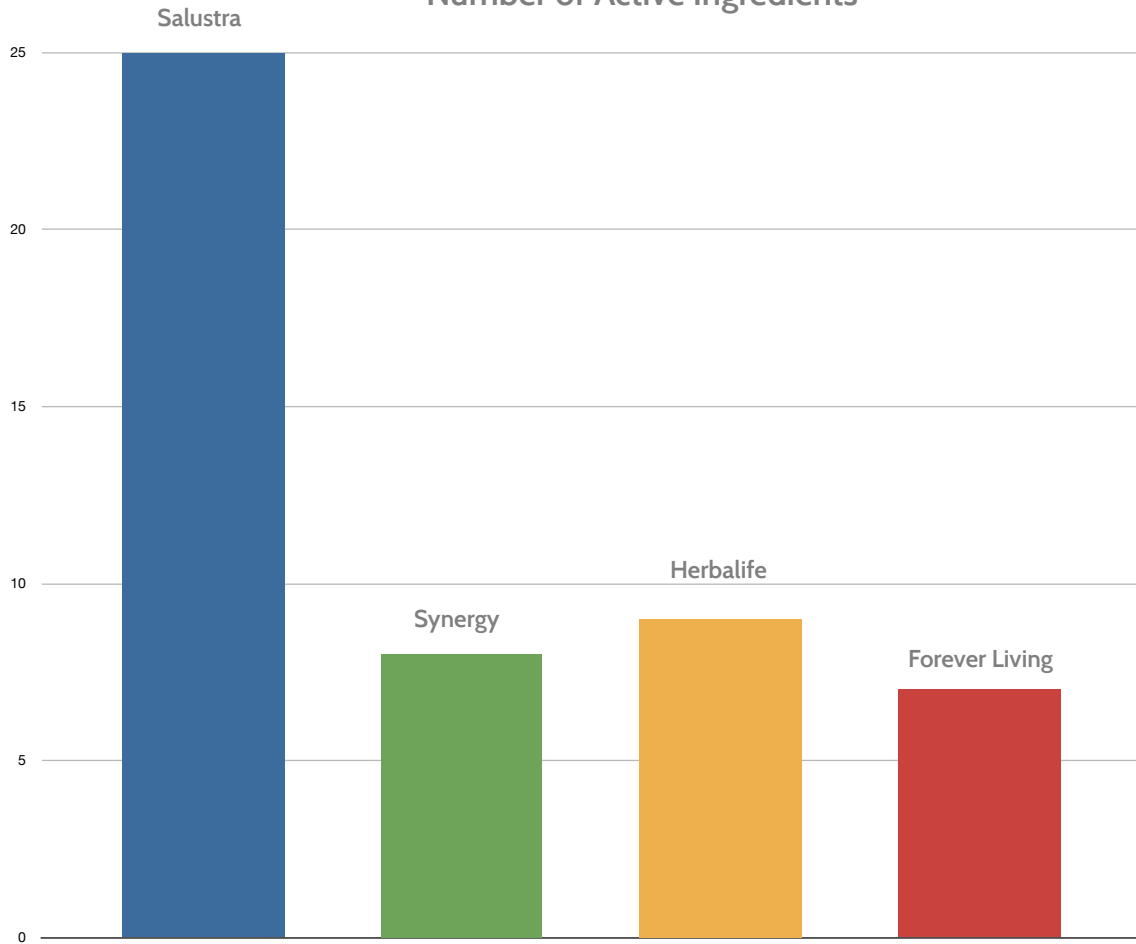


## How we compare - Active Ingredients



SALUSTRA®

Number of Active Ingredients



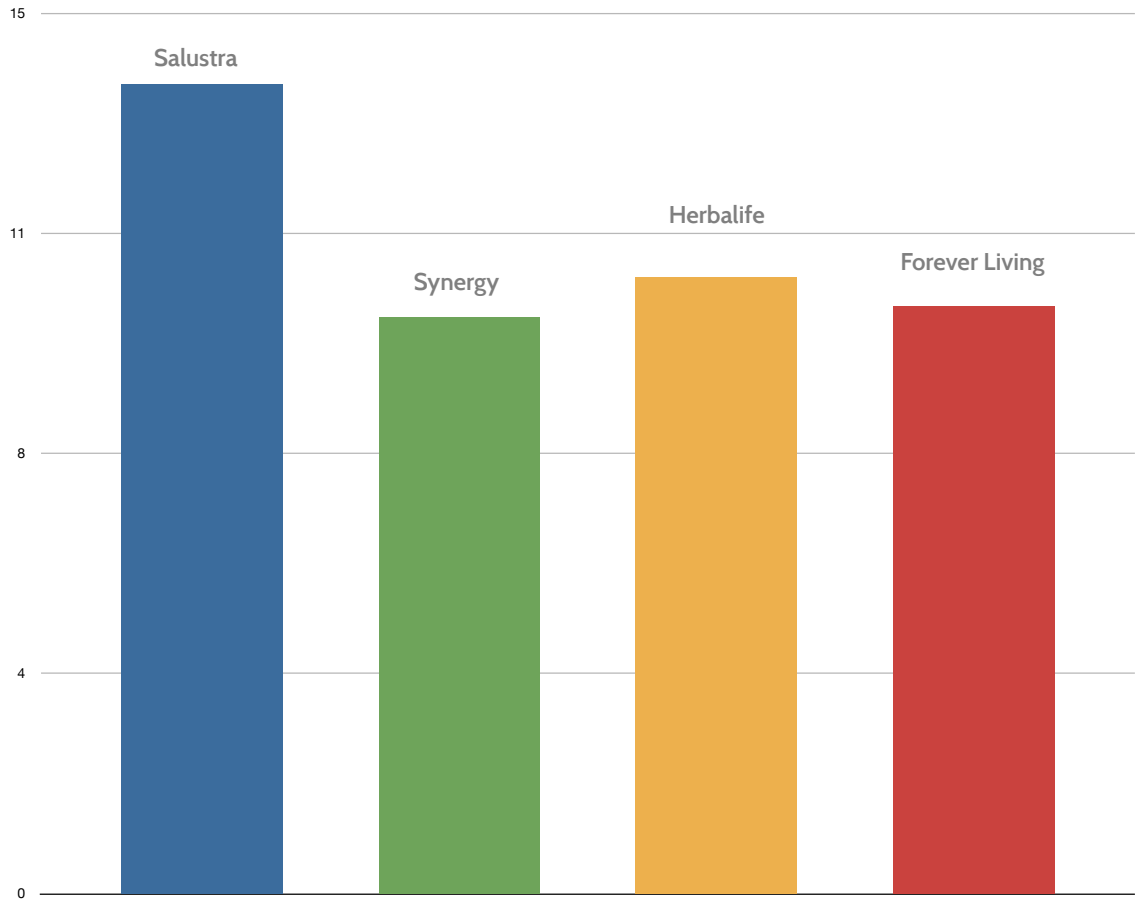
Number of Active Ingredients	
Salustra	25
Synergy ProArgi 9+	8
Herbalife Niteworks	9
Forever Living ARG1+	7

## How we compare - Sachet Serving Weight



SALUSTRA®

Serving Weight (gms)



Serving Weight (gms)	
Salustra	13.79
Synergy ProArgi 9+	9.83
Herbalife Niteworks	10.50
Forever Living ARG1+	10.00

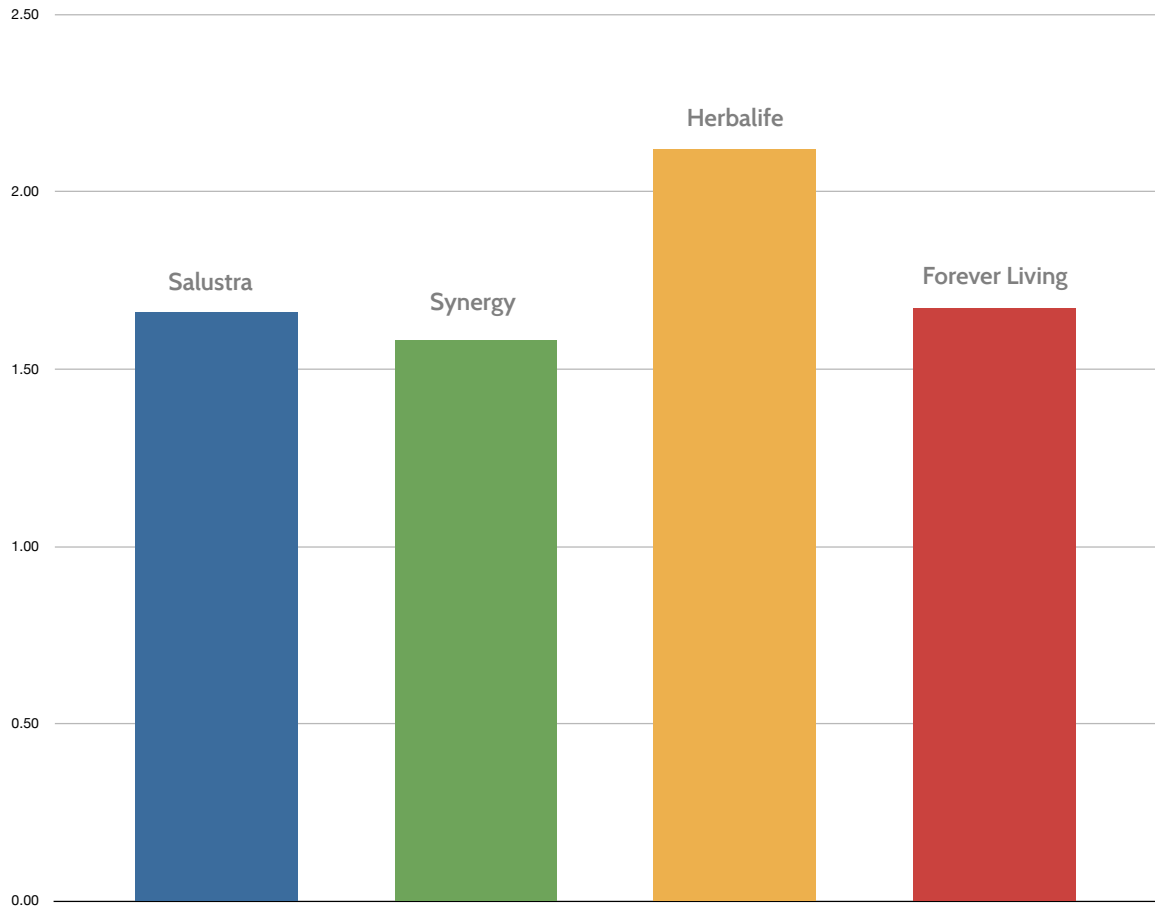


## How we compare - *Cost Per Serving*



SALUSTRA®

### Price Comparison Per Serving (£)



Price Comparison Per Serving (£)	
Salustra	£1.66
Synergy ProArgi 9+	£1.58
Herbalife Niteworks	£2.12
Forever Living ARG1+	£1.67

## Our Product Combination Packages

### *The SPG Plan*

#### *Salustra - Purifica - Gracilia*

This is an amazing combination of products that can make you feel healthier more vibrant and energetic.

The SPG Plan can strengthen the cardiovascular system and every organ of the body can have higher oxygen levels ensuring each ingredient is distributed more efficiently.

The formulated balance of ingredients can assist the body in functioning more effectively by increasing energy levels, physically and mentally, promoting a feeling of healthy wellbeing.

The SPG Plan maximises the absorption of the ingredients in the formulas, in doing so optimises the efficiency of each product.



- Promoting Physical and Mental Wellbeing
- Strengthen the Cardiovascular System
- Feel Healthier
- Feel More Alert and Vibrant
- Feel More Energised

## *The SP Plan*

### *Salustra - Purifica*

This unique combination of products can increase your energy levels while contributing and promoting healthy digestion and enzyme levels.

The formulated balance of ingredients is ideal for athletes and those with a busy lifestyle, designed to relieve pressure off of their digestive system and organs. By ensuring the ingredients are able to perform more efficiently.

The SP Plan maximises the absorption of the ingredients in the formulas, supporting a healthy digestive system and optimises their performance by sustaining energy levels.



- Promoting Healthy Digestion and Enzyme Levels
- Ideal for Athletes and those with a Busy Lifestyle
- Relieves Digestive Discomfort
- Feel Healthier
- Feel More Energised

## The SG Plan

### Salustra - Gracilia

This unique combination of products can increase your energy levels while contributing and promoting healthy weight loss.

The formulated balance of ingredients is ideal for athletes and those with a busy lifestyle, designed to combat the effects of fatigue and the feeling of exhaustion during weight loss and exercise.

The SG Plan maximises the absorption of the ingredients in the formulas, in doing so optimises your performance by sustaining energy levels and controlling weight loss.



- Promoting Healthy Weight Loss
- Ideal for Athletes and those with a Busy Lifestyle
- Sustains Energy Levels During Weight Loss and Exercise
- Suppresses Appetite
- Combats Fatigue
- Feel Healthier

## Our Partners

### PremierCashback<sup>®</sup>

Premier Cashback is at the forefront of business innovation, creating a revolution in how you can create a residual income for you and your family.

This exciting opportunity has emerged out of the two fastest growing phenomena in the last decade, 'Customer Loyalty Points and Cash Back'. Combining these two elements with their own unique marketing concept, has allowed its affiliates to gain access to unparalleled, short, medium and long term cash back.

Premier Cash back recognises that the oldest and still the best form of advertising and marketing is 'personal recommendation'.

By purchasing Salustra products as an affiliate of Premier Cashback you benefit in two ways, the amazing health benefits of the products and incredible financial benefits.

The Future

